



## Get the Word Out!

### Market Your Business, Generate Leads and Develop an Online Presence

Learn practical, actionable measures your company can take to improve business and attract customers – without relying on outside marketing resources. Additionally, Maine Natural Gas will offer a presentation on sales, operations and construction, pertaining to its Trade Allies.

#### Who

**Peter Troast**  
Founder and CEO of  
Energy Circle

#### What

A **FREE** two-hour  
**interactive workshop**  
for contractors  
in the Maine Natural  
Gas network.

#### When

**March 20, 2018**  
**8 a.m. to noon.**  
A hearty  
breakfast buffet  
will be provided.

#### Where

**F.W. Webb Company,**  
Branch 9,  
150 Postal Service Way  
South Portland,  
ME 04106  
fwwebb.com



*Peter Troast is the founder and CEO of Energy Circle, based in Portland. Peter is recognized as one of the country's foremost authorities on marketing for home performance, HVAC and other efficiency-related contracting companies. He authors the widely-read Energy Circle blog and is a passionate advocate for the power of the whole house home performance business model.*

## Contact and RSVP